



# THE WEDDING *investment guide*

**cassandra allan**

AUTHENTIC | UNSCRIPTED  
WEDDING PHOTOGRAPHY

| 2025 |



# hey there

I'm Cassandra (but you can call me Cassie or Cass). I am so glad you found your way here!

I love capturing love! I adore photography and I am so blessed to do this as my full-time job, it is seriously unreal!

My photography style reflects the calm, relaxed vibe that I bring to every wedding. I'm a down-to-earth soul who believes that the best moments are unscripted and authentic. I'm all about freezing genuine, candid moments that make your special day truly unforgettable.

I aim to tell your story by documenting those grand moments, along with the more quiet and intimate pieces of your life. I want to capture you as your true self — all the epic stories, laughs, and special memories that you will fondly look back upon.

As your wedding photographer, I'm committed to authentically representing your unique story. Your day should mirror your genuine selves as a couple, and I'm here every step of the way. Don't hesitate to reach out—I'd be delighted to connect with you!

*Cassandra xo*





# *What to expect*

## MY STYLE

In essence, I don't over-dictate or direct but instead observe to discreetly cover events as they happen. I photograph your day as it naturally unfolds, capturing real moments and creating a timeless record of your day.

Connecting with the wedding and the people involved on a personal level is hugely important in creating important images that will be part of your family legacy.

My photography style is relaxed, honest, and authentic. I tell stories through photography that showcase not only moments but capture the emotions of the day too. My work showcases timeless yet creamy true to life colours with a dash of filmic nostalgic vibes. I love to use my creativity when bringing your wedding gallery to life - you'll notice this in my shooting and editing style. Every photo I deliver is captured and edited with care and detail.



## BEFORE YOU BOOK

The first step is to review my packages - which you can find in this guide.

The next step is to settle on your date and venue. I don't accept bookings until these two pieces are in place. Once you have these two ultra important decisions made, shoot me an email and I'll let you know if I'm available on your chosen date!





# PACKAGES

CASSANDRA ALLAN PHOTO

## *Luxe*

\$4900

Our most popular option, covering 8 hours from getting ready to d-floor, includes beautiful, high-res images, a large preview gallery within days, a gorgeous online gallery, a keepsake linen box with prints and USB and a pre-wedding consultation to ensure your day runs smoothly.



## *Essentials*

\$4300

From prep to party, this 8-hour package covers your day, with high-res images delivered in a stunning online gallery and sneak peeks within 7 days.



## *Simple*

\$3900

Ideal for a more intimate timeline, this package covers the key moments from ceremony to the reception. You'll receive carefully edited, high-res images in a beautiful online gallery, plus a few sneak peeks within days to relive the highlights.







The perfect package for capturing all the important moments and more.

\$4900

## The Luxe PACKAGE

+ 8 hours coverage

*I'll be there start till the end of formalities*

+ Linen Box with 8 10x15cm Semi Gloss Prints +  
USB w/ Full Gallery

+ preview gallery - *I know you're keen to see your photos so I'll send you a preview gallery (75+ images) within a few days*

+ your high resolution images beautifully edited and delivered via online gallery  
*a beautiful online gallery organised and ready to view and share*

+ pre-wedding planning consultation  
*lets catch up for a chat so we can run through the day and get to know each other*





\$4300

# THE ESSENTIALS

## *Package*

The prep to party package. 8 hours coverage to capture all the essential moments of the day.

+ 8 hours coverage

I'll be there while you get ready till the end of formalities

+ High & Web resolution images

*ready to print or share on social media*

+ sneak peeks

*I know you're keen to see your photos so I'll send you sneak peeks within a 7 days*

+ your high resolution images beautifully edited and delivered via online gallery

*a beautiful online gallery organised and ready to view and share*

+ pre-wedding planning consultation

*lets catch up for a chat so we can run through the day and get to know each other*







\$3900

Half day coverage. Capture the ceremony, family and bridal photos and a little bit of the reception.

# *The simple* PACKAGE

+ 5 hours coverage

*I'll capture the ceremony through to the beginning of the reception*

+ High resolution images

*ready to print or share on social media*

+ sneak peeks

*I know you're keen to see your photos so I'll send you sneak peeks within a few days*

+ your high resolution images beautifully edited and delivered via online gallery

*a beautiful online gallery organised and ready to view and share*

+ pre-wedding planning consultation

*lets catch up for a chat so we can run through the day and get to know each other*







### *Prints & Albums*

Exclusive access to a photographer exclusive print lab directly through your online gallery. Having your images printed onto a tangible wedding album will ensure they're immortalised in a convenient and timeless format.



### *Rush Fee*

Don't want to wait the usual 8-10 weeks to see your photos? The excitement is real and we get that. Skip the queue and add the rush service to have your photos in just a week after your wedding - \$1000

### *Extra Hours*

Booked a smaller time package and change your mind on the day, that's not a problem. Extra time is charged @ \$450 per hour.



### *Engagement Session*

A great way to prepare for your wedding photos and feel extra comfortable in front of the camera on the big day. Starting at \$499.





HOW IT WORKS

# THE PROCESS

*an easy peasy stress-free process*



1

**Get in touch!** Let's chat about your photo coverage needs. If I have your date available, you'll receive the wedding investment guide to look over and choose a package.

2

**Lock it in!** Let me know when you're ready to book and I'll email you your booking confirmation link. To make it official just pay your deposit and sign your contract.

3

**Coffee Time!** Before your big day I'll send you a wedding day questionnaire to complete. I also love to catch up in person or over the phone with all couples to run through the details and get to know each other!

4

**Wedding Day!** I'll show up excited and ready to capture your day. I'll capture all the important moments but I'll also be your own personal calming energy for when you're feeling nervous on the day.

5

**Sneak Peeks!** Eek you did it *you're married* - congrats! You'll receive sneak peeks within a week of your big day.

6

**You've got mail - It's gallery day!** Grab a cuppa and sit down your gallery is here! Order prints and albums directly through your gallery shop.





THE GREEN CATHEDRAL  
09.03.2024

# EMMA & OLIVER



"CANDID, NATURAL, NOT  
OVERLY EDITED -  
JUST PERFECT.

OUR WEDDING PHOTOS  
WERE EVERYTHING THAT  
WE ASKED FOR.  
WE LOVE OUR PHOTOS SO  
MUCH. THANK YOU -  
THEY ARE SO US. YOU  
HAVE EXCEEDED OUR  
EXPECTATIONS. XO"







# READY TO GET STARTED?

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Get in touch

[cassandraallanphoto@gmail.com](mailto:cassandraallanphoto@gmail.com)

[www.cassandraallanphoto.com](http://www.cassandraallanphoto.com)

IG - @cass\_creative\_

